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DECEMBER 12, 1986

**NEW JERSEY STATE BOARD
OF MEDICAL EXAMINERS**

STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
BOARD OF MEDICAL EXAMINERS
DOCKET NO.

IN THE MATTER OF AN INQUIRY INTO	:	Administrative Action
THE CHIROPRACTIC PRACTICE OF	:	
	:	FINAL ORDER
CATHERINE SANTORO, D.C.	:	
and	:	
CHARLES SANTORO, D.C.	:	

This matter was presented to the New Jersey State Board of Medical Examiners on inquiry into certain advertising practices of Catherine Santoro, D.C., License No. 2358 and Charles Santoro, D.C., License No. 2703, having offices at Santoro Chiropractic Health Center, 421 Main Street, Hackensack, New Jersey 07601. The Doctors Santoro are represented by Richard Rapone, Esq. of Harker, Nashel, Kates, Modarelli and Nussman.

The inquiry involves material made available by the Doctors Santoro to their patients which includes the following written representation:

Please refer to the following "Discover the Benefits of Chiropractic" publications for some of the many conditions which may be helped through chiropractic: ... Chiropractic gets results! It works! ... And that's what counts!

Included is a list of 30 conditions which include the following:

acne, allergy, arthritis, asthma, common cold, constipation, fatigue, female trouble, high blood pressure, kidney trouble, liver trouble, nerves [unspecified as to neural matters or

psychiatric disorders], rheumatism, shingles, sinus trouble, stomach trouble, toxicity and ulcers.

The Doctors Santoro admit, and the Board confirms, that the above conditions are not deemed by responsible practitioners to be amenable to correction or treatment by the practice of chiropractic and are not within the scope of chiropractic as licensed in this State. Representations such as the above are therefore in violation of N.J.S.A. 45:9-14.5 and N.J.A.C. 13:35-7.1.

The Doctors Santoro explain that they encountered the pamphlets containing these representations at a chiropractic seminar. They determined to purchase the pamphlets from the publisher, Parker Chiropractic Research Foundation, for distribution to their patients. They contend that they failed to read the page containing the above representations and were unaware of its presence until the matter was brought to their attention by this Board; they thereupon determined to remove the pamphlets containing these misleading statements from their waiting room. They assert that they do not make such representations in their own chiropractic practice.

For the purposes of the following amicable resolution of this matter, the Board shall accept those explanations, but the Board points out that licensees are responsible for representations of scope of practice presented to their patients particularly where imprinted, as here, with the names of the licensees. For sufficient cause shown,

IT IS on this 14th day of November, 1986,

ORDERED that Charles Santoro, D.C. and Catherine Santoro, D.C. are each hereby reprimanded for the above grossly misleading representations of conditions proposed for chiropractic treatment, in violation of N.J.S.A. 45:1-21(b) and (h); 45:9-14.5; and N.J.A.C. 13:35-7.1. They are each directed to cease and desist from said violations and are each assessed a penalty of \$125 to be paid to the State Board of Medical Examiners within 10 days of the entry of this Order.

STATE BOARD OF MEDICAL EXAMINERS

By Edward W. Luka, MD
Edward W. Luka, M.D.
President

I consent to the terms and entry of the within Order.

Catherine N. Santoro, D.C.
Catherine Santoro, D.C.

Charles Santoro, D.C.
Charles Santoro, D.C.

Witness
Attorney for Respondents

12/5/86
Date